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creating pathways out of poverty

NEWS RELEASE

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Community Action Partners with Beloit Police Department for Annual Heroes Halloween Trunk or Treat

Beloit, WI — Community Action, Inc. of Rock and Walworth Counties is proud to partner with the Beloit Police Department for the annual **Heroes Halloween Trunk or Treat** event, a festive and family-friendly celebration designed to bring the community together in a safe and spirited way.

This year's event will take place on **Saturday, October 25th**, from **1:00 p.m. to 4:00 p.m.** at the **parking lot entrance of Beloit Memorial High School**, located in the **200 Block of Middle Street, Beloit, WI**.

Children and families are invited to enjoy:

- **Decorated trunks filled with treats**
- **Touch-a-truck experiences**
- **Games and interactive activities**
- **Meet-and-greets with local heroes** including police officers, firefighters, and other community service members

Costumes are highly encouraged, and all community members are welcome to attend this free event.

Marc Perry, Executive Director of Community Action, Inc., shared his excitement:

"Heroes Halloween is more than just a celebration—it's a chance for families to connect with the people who serve our community every day. We're honored to collaborate with the Beloit Police Department to create a safe, welcoming space for children to enjoy Halloween and build positive relationships with local heroes."

Investigator Dylann Rauch of the Beloit Police Department added:

"This event is a testament to the strong bond between our police department and the community we serve. We look forward to sharing this special day with our neighbors and spreading Halloween cheer in a safe and fun environment."

For more information, please contact Lexi Tintlemann at **608-295-1623** or ltintlemann@community-action.org.

About Community Action, Inc.

Community Action, Inc. (CAI) is a not-for-profit organization offering programs to fight poverty in Rock and Walworth Counties. Community Action develops and implements a broad range of services across our two-county area including: child care, affordable housing, youth programs, weatherization, community organizing and development, a homeless shelter, and health education. We are a funded partner of United Way Blackhawk Region and United Way Walworth County. Details at www.community-action.org or www.facebook.com/communityactionrockwalworth.

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